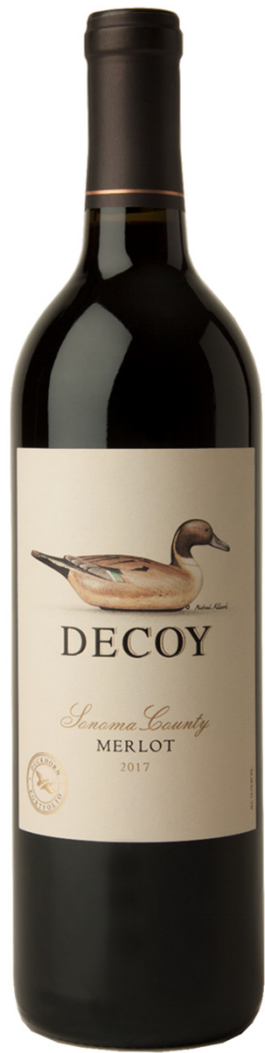


2017 DECOY SONOMA COUNTY MERLOT

Classic Duckhorn winemaking has never been so easy to enjoy!



Composition: 96% Merlot, 4% Cabernet Sauvignon

Market Trends/Opportunity: Merlot \$15+ SRP category is flat vs. PY. (Decoy Merlot is +20%)

Winemaker: Tyson Wolf

Availability: National

Appellation: Sonoma County

SRP: \$25

Winemaking & Sourcing: Drawing on our winemaking team's expertise working with this varietal, Decoy Sonoma County Merlot is a lush and inviting wine highlighting the elegance of the varietal. Our grapes are sourced from the exceptional valleys of Dry Creek, Alexander, Knights and Sonoma.

Tasting Notes: This lush and inviting Merlot displays enticing aromas of blueberry, raspberry and cassis, underscored by a French oak-inspired hint of cocoa. The layers of luxurious fruit continue on the palate, where lively acidity adds poise and structure, and silky tannins carry the wine to a long, juicy finish.

Key Accolades: v14 90 Pts., *Wine Enthusiast*. v14 90 Pts., *The Tasting Panel*. v13 91 Pts. *Wine Review Online*. v12 90 Pts., *Wine Review Online*. v10 4 Stars – Excellent, *Restaurant Wine*.

Recommended Pairings: Grilled Lamb, Beef, Duck, Wild Rice, Mushrooms, Aged Cheddar, Rosemary

UPC: 669576 01925 2

SCC/Case Code: 20 669576 01925 6

TTB Approval: 17209-001-000761

Marquee Accounts: Wine Country Bistro, Mastro's, Metropolitan Grill, Norman's Orlando, Chart House

Alcohol: 14.1%

Formats Available: 750ml