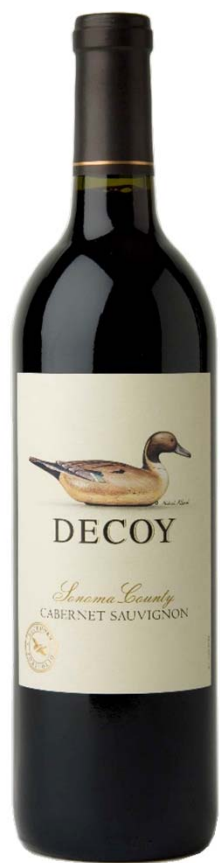


2016 DECOY SONOMA COUNTY CABERNET SAUVIGNON

Best selling California Cabernet under \$30!



Composition: 88% Cabernet Sauvignon, 8% Merlot, 2% Petite Verdot, 1% Petit Sirah, 1% Cabernet Franc

Winemaker: Tyson Wolf

Appellation: Sonoma County

Winemaking & Sourcing: Decoy Sonoma County Cabernet Sauvignon offers a rich and appealing expression of the varietal crafted to be ready upon release. The fruit is sourced from various appellations within Sonoma County including Alexander Valley, Dry Creek Valley, Chalk Hill, Russian River Valley and Knights Valley.

Key Accolades: v15 90 Pts., *Wine & Spirits*. v15 90 Pts., *Wine Review Online*. v14 90 Pts., *Wine Enthusiast*. v12 93 Pts., *Cheers*. v12 90 Pts., *The SOMM Journal*.

UPC: 669576 019269

Case: 20 669576 01926 3

TTB Approval: 14260-001-000431

Alcohol: 13.9%

Market Trends/Opportunity: Cabernets \$20+ SRP category is +16% vs. PY.

Availability: National

SRP: \$25

Tasting Notes: Displaying the lushness and balance that define great Sonoma County Cabernet Sauvignon, this inviting wine features layers of blackberry and black cherry, along with notes of mocha, star anise and spearmint. On the palate, the juicy, bright fruit flavors are framed by rich, refined tannins that carry the wine to a satisfying finish.

Recommended Pairings: Roast Beef, Lamb Chops, Black Pepper, Mushrooms and Aged Gouda.

Marquee Accounts: Mo's Steakhouse, Wine Country Bistro, Mastro's, Root's Steakhouse, Tabor Road Tavern, Metropolitan Grill, Norman's Orlando

Formats Available: 750ml