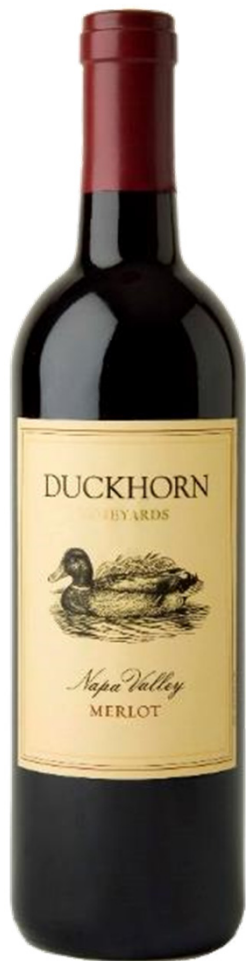


2016 DUCKHORN VINEYARDS NAPA VALLEY MERLOT

America's quintessential, #1 Ultra-Luxury Merlot!



Composition: 7% Merlot, 22% Cabernet Sauvignon, .5% Malbec, .5 % Petit Verdot

Market Trends/Opportunity: #1 Selling \$40+ Merlot in the U.S. Merlot \$25+ SRP category is +10% vs. PY.

Winemaker: Renee Ary

Availability: National

Appellation: Napa Valley

SRP: \$56

Winemaking: Literally a snapshot of Napa Valley's best vineyards in a bottle, our Napa Valley Merlot is a complex blend of vineyard lots, incorporating fruit from Estate Vineyards and top independent growers. The final wine is a rich and cohesive expression of the entire Napa Valley, reflecting the microclimates and soils of this unique appellation.

Tasting Notes: The 2016 growing season yielded a beautifully complex expression of Napa Valley Merlot, with inviting aromas of fresh black raspberry, vanilla, tea leaves, pie crust and licorice. On the palate, luxurious red-fruit flavors of strawberry, plum, Bing cherry and loganberry are supported by silky tannins and a bright, mouthwatering acidity that carries the wine to a lingering finish, with hints of maple, cedar and sweet spice.

Key Accolades: v15 94 Pts., *Wine Review Online*. v14 92 Pts., *Wine Spectator*. v13 90 Pts., *Wine Spectator*. v13 94 Pts., *Wine Review Online*. v13 90 Pts., *Wine & Spirits*.

Recommended Pairings: Mushrooms, Grilled Lamb or Beef, Aged Cheddar, Rosemary.

UPC: 669576 019283
SCC/Case Code: 20 669576 01928 7
TTB Approval: 14353-001-000402

Marquee Accounts: Bellagio, Montage, Four Seasons, The Ivy, Palm, Peter Luger, Morton's, Ruth's Chris, Del Frisco's, Capital Grille, Mastro's, Rutherford Grill, Ritz Carlton, Fleming's

Alcohol: 14.5%

Formats Available: 375ml, 750ml, 1.5L, 3L #1 Wine of the Year