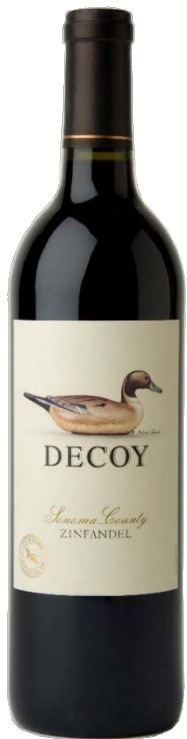


2015 DECOY SONOMA COUNTY ZINFANDEL

Unbelievable quality and value in Sonoma County Zinfandel!



Composition: 90% Zinfandel, 8% Petite Sirah, 1% Cabernet Sauvignon, 1% Petit Verdot

Winemaker: Tyson Wolf

Appellation: Sonoma County

Winemaking & Sourcing: Decoy Zinfandel allows us to explore this robust and appealing grape as a stand-alone wine. It offers concentration and complexity, while highlighting classic Zinfandel elements. Over half of the grapes are sourced from the Dry Creek, Alexander, and Knights Valleys, and the majority are from 30 to 80 year old vines.

Key Accolades: v15 90Pts., *Wine Enthusiast*, v15 90 Pts., *Wine Spectator*. v14 90 Pts., *Wine Spectator*. v14 90 Pts., *The Tasting Panel*. v13 90 Pts., *Wine Enthusiast*. v12 90 Pts., *Wine Enthusiast*. v10 4 Stars – Excellent, *Restaurant Wine*.

UPC: 669576 019238

SCC/Case Code: 20 669576 01923 2

TTB Approval: 14267-001-000193

Alcohol: 13.9%

Market Trends/Opportunity: Zinfandel \$20+ SRP category +22% vs. PY.

Availability: National

SRP: \$25

Tasting Notes: This wine displays lush layers of wild blueberry, blackberry and cranberry, along with a hint of enticing spice and toasty oak. On the palate, the structure is elegant and inviting, with plush tannins and well-balanced acidity underscoring the vibrant fruit.

Recommended Pairings: Barbecued Beef, Pork, Sausage, Tomatoes, Pepper Sauce.

Marquee Accounts: Harrah's, Wine Country Bistro, Mastro's, Metropolitan Grill

Formats Available: 750ml