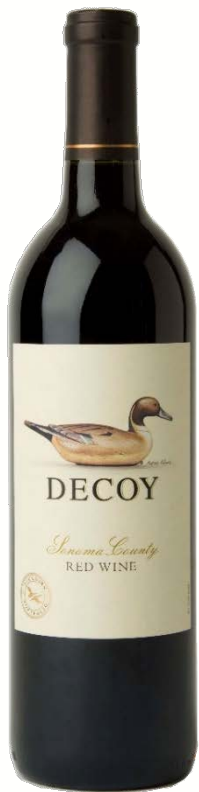


# 2015 DECOY SONOMA COUNTY RED WINE

*The best-selling California Super-Luxury Red Blend!*



**Composition:** 63% Merlot, 18% Cabernet Sauvignon, 8% Syrah, 6% Cabernet Franc, 5% Petit Verdot

**Winemaker:** Tyson Wolf

**Appellation:** Sonoma County

**Winemaking & Sourcing:** The core blend for this appealing Sonoma County Red Wine pairs the elegance of Merlot with the complexity of Cabernet Sauvignon. Reflecting the character of each growing season and the diversity of our vineyard sources, Decoy has established itself as a wine of distinction.

**Key Accolades:** v12 90 Pts., *The Tasting Panel*. v10 4 Stars – Excellent, *Restaurant Wine*. v09 4 Stars – Excellent, *Restaurant Wine*. v08 88Pts., *Wine Spectator*.

**UPC:** 669576 01920 7

**SCC/Case Code:** 20 669576 01920 1

**TTB Approval:** 14267-001-000199

**Alcohol:** 13.9%

**Market Trends/Opportunity:** Luxury Red Blends category is up +21% vs. PY.

**Availability:** National

**SRP:** \$25

**Tasting Notes:** Rich and concentrated, this full-bodied wine displays alluring layers of blackberry and ripe cherry, along with hints of spearmint and caramel. On the palate, the voluptuous fruit flavors are underscored by plush tannins that carry the wine to a long, silky finish.

**Recommended Pairings:** Rib eye Steak, Aged Parmesan & Asiago cheeses, Mushroom Sauce.

**Marquee Accounts:** Morton's, Ruth's Chris, Oceanaire, Mastro's, Back Bay Restaurant Group, Quality Meats, Smith & Wollensky, Chop's

**Formats Available:** 750ml