

2015 DECOY SONOMA COUNTY PINOT NOIR



#2 Selling California Pinot Noir in \$20+ SRP Category!



Composition: 100% Pinot Noir	Market Trends/Opportunity: Pinot Noir \$20+ SRP is +39% vs. PY.
Winemakers: Tyson Wolf	Availability: National
Appellation: Sonoma County	SRP: \$25
Winemaking & Sourcing: Highlighting a distinctly plush and approachable expression of Pinot Noir, Decoy is crafted to be ready upon release. Over 50% of the grapes are sourced from the Carneros, Russian River Valley and Sonoma Coast regions. These cool-climate areas of Sonoma County are famed for their exceptional Pinot Noirs.	Tasting Notes: From its enticing bouquet to its layers of lush, pure fruit, this wine captures the vibrant charm of great cool-climate Sonoma County Pinot Noir. On the nose, aromas of cherry, strawberry and cassis rise from the glass, along with hints of violet and cola. The palate is soft and silky, with supple tannins accentuating the ripe berry flavors and helping to carry the wine to bright, focused finish.
Key Accolades: v14 90 Pts., <i>Wine Enthusiast</i> . v14 90 Pts., <i>The Tasting Panel</i> . v14 90 Pts., <i>Ken's Wine Guide</i> . v13 91 Pts., <i>Wine Review Online</i> . v13 90 Pts., <i>The Tasting Panel</i> .	Recommended Pairings: Grilled Salmon/Tuna, Pork, Ham, Duck, Quail, Mushrooms, Wild Rice, Gruyere, Brie, Truffle Cheese.
UPC: 669576 01922 1 SCC/Case Code: 20 669576 01922 5 TTB Approval: 14267-001-000207	Marquee Accounts: Wine Country Bistro, Sullivan's, Metropolitan Grill, Bridges, XYZ, Donovan's Steak and Chophouse.
Alcohol: 13.9%	Formats Available: 750ml