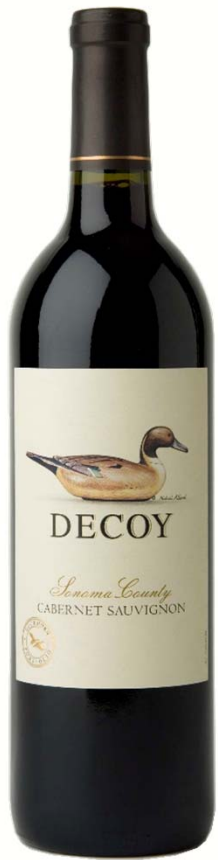


2015 DECOY SONOMA COUNTY CABERNET SAUVIGNON

Best selling California Cabernet under \$30!



Composition: 89% Cabernet Sauvignon, 9% Merlot, 1% Petite Sirah, 1% Petit Verdot

Winemaker: Tyson Wolf

Appellation: Sonoma County

Winemaking & Sourcing: Decoy Sonoma County Cabernet Sauvignon offers a rich and appealing expression of the varietal crafted to be ready upon release. The fruit is sourced from various appellations within Sonoma County including Alexander Valley, Dry Creek Valley, Chalk Hill, Russian River Valley and Knights Valley.

Key Accolades: v14 90 Pts., *Wine Enthusiast*. v12 93 Pts., *Cheers*. v12 90 Pts., *The SOMM Journal*. v11 91 Pts./4 Stars, *Beverage Dynamics*. v09 90 Pts., *Wine Enthusiast*.

UPC: 669576 019269

Case: 20 669576 01926 3

TTB Approval: 14260-001-000431

Alcohol: 13.9%

Market Trends/Opportunity: Cabernets \$20+ SRP category is +15% vs. PY.

Availability: National

SRP: \$25

Tasting Notes: From its deep, inviting color to its enticing aromas of blackberry, currant and cocoa, this wine showcases what we love about great Sonoma County Cabernet Sauvignon. On the palate, the lush fruit flavors are framed by rich tannins and hints of sweet oak and spice.

Recommended Pairings: Roast Beef, Lamb Chops, Black Pepper, Mushrooms and Aged Gouda.

Marquee Accounts: Mo's Steakhouse, Wine Country Bistro, Mastro's, Root's Steakhouse, Tabor Road Tavern, Metropolitan Grill, Norman's Orlando

Formats Available: 750ml