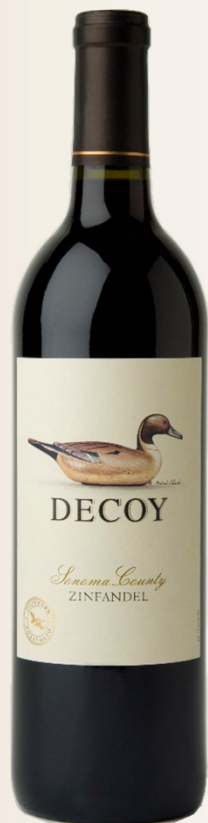


# 2014 DECOY SONOMA COUNTY ZINFANDEL



*Unbelievable quality and value in Sonoma County Zinfandel!*

**Composition:** 91% Zinfandel, 9% Petite Sirah

**Market Trends/Opportunity:** Zinfandel \$20+ SRP category +25% vs. PY.

**Winemaker:** Dana Epperson

**Availability:** National

**Appellation:** Sonoma County

**SRP:** \$25

**Winemaking & Sourcing:** Decoy Zinfandel allows us to explore this robust and appealing grape as a stand-alone wine. It offers concentration and complexity, while highlighting classic Zinfandel elements. Over half of the grapes are sourced from the Dry Creek, Alexander, and Knights Valleys, and the majority are from 30 to 80 year old vines.

**Tasting Notes:** From its lovely dark violet color to its luscious fruit aromas, this wine captures the alluring essence of Sonoma County Zinfandel. On the palate, layers of wild blueberry, blackberry and cassis are underscored by an elegant structure that includes supple, refined tannins, balanced acidity and just a hint of juicy sweetness and toasty oak.

**Key Accolades:** v13 90 Pts., *Wine Enthusiast*. v12 90 Pts., *Wine Enthusiast*. v10 4 Stars – Excellent, *Restaurant Wine*. v09 4 Stars – Excellent, *Restaurant Wine*.

**Recommended Pairings:** Barbecued Beef, Pork, Sausage, Tomatoes, Pepper Sauce.

**UPC:** 669576 019238

**SCC/Case Code:** 20 669576 01923 2

**TTB Approval:** 10343001000221

**Marquee Accounts:** Harrah's, Wine Country Bistro, Mastro's, Metropolitan Grill

**Alcohol:** 13.9%

**Formats Available:** 750ml

