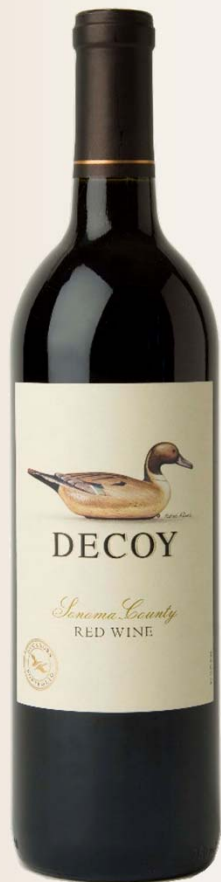


# 2014 DECOY SONOMA COUNTY RED WINE



*The best-selling California Super-Luxury Red Blend!*

**Composition:** 52% Merlot, 22% Cabernet Sauvignon, 10% Petite Sirah, 8% Cabernet Franc, 8% Petit Verdot

**Market Trends/Opportunity:** Luxury Red Blends category is up +24% vs. PY.

**Winemaker:** Dana Epperson

**Availability:** National

**Appellation:** Sonoma County

**SRP:** \$25

**Winemaking & Sourcing:** The core blend for this appealing Sonoma County Red Wine pairs the elegance of Merlot with the complexity of Cabernet Sauvignon. Reflecting the character of each growing season and the diversity of our vineyard sources, Decoy has established itself as a wine of distinction.

**Tasting Notes:** Rich and concentrated, this wine reveals lush layers of blueberry, blackberry and sweet rhubarb. Hints of caramel and toasty oak add depth and complexity, while framing the voluptuous fruit, and drawing the flavors to a long, multifaceted finish.

**Key Accolades:** v12 90 Pts. *The Tasting Panel*. 10 4 Stars – Excellent, *Restaurant Wine*. v09 4 Stars – Excellent, *Restaurant Wine*. v08 88Pts., *Wine Spectator*.

**Recommended Pairings:** Rib eye Steak, Aged Parmesan & Asiago cheeses, Mushroom Sauce.

**UPC:** 669576 01920 7

**SCC/Case Code:** 20 669576 01920 1

**TTB Approval:** 14029001000440

**Marquee Accounts:** Morton's, Ruth's Chris, Oceanaire, Mastro's, Back Bay Restaurant Group, Quality Meats, Smith & Wollensky, Chop's

**Alcohol:** 13.9%

**Formats Available:** 750ml