

# 2014 DECOY SONOMA COUNTY PINOT NOIR



*#2 Selling California Pinot Noir in \$20+ SRP Category!*



**Composition:** 100% Pinot Noir

**Market Trends/Opportunity:** Pinot Noir  
\$20+ SRP is +34% vs. PY.

**Winemakers:** Dana Epperson

**Availability:** National

**Appellation:** Sonoma County

**SRP:** \$25

**Winemaking & Sourcing:** Highlighting a distinctly plush and approachable expression of Pinot Noir, Decoy is crafted to be ready upon release. Over 50% of the grapes are sourced from the Carneros, Russian River Valley and Sonoma Coast regions. These cool-climate areas of Sonoma County are famed for their exceptional Pinot Noirs.

**Tasting Notes:** Made from a blend of Pinot Noir grapes from the Russian River Valley, Sonoma Coast and Carneros, this vivid and alluring wine displays a beautiful bouquet of fresh-picked strawberry, raspberry and blackberry, with hints of violet and white pepper. On the palate, the tannins are soft and silky, carrying the wine to a long, ripe berry finish.

**Key Accolades:** v13 91 Pts., *Wine Review Online*. v13 90 Pts., *The Tasting Panel*. v12 90 Pts., *Wine Review Online*. v11 4+ Stars – Excellent, *Restaurant Wine*.

**Recommended Pairings:** Grilled Salmon/Tuna, Pork, Ham, Duck, Quail, Mushrooms, Wild Rice, Gruyere, Brie, Truffle Cheese.

**UPC:** 669576 01922 1

**SCC/Case Code:** 20 669576 01922 5

**TTB Approval:** 12027001000425

**Marquee Accounts:** Wine Country Bistro, Sullivan's, Metropolitan Grill, Bridges, XYZ, Donovan's Steak and Chophouse.

**Alcohol:** 13.9%

**Formats Available:** 750ml