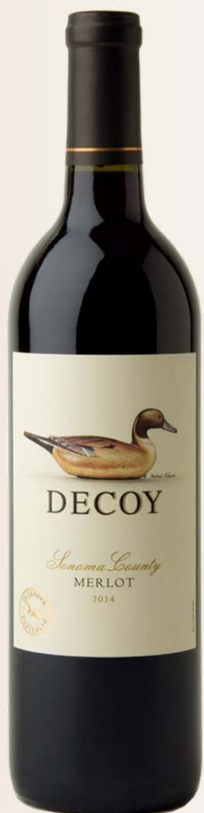


2014 DECOY SONOMA COUNTY MERLOT



Classic Duckhorn winemaking has never been so easy to enjoy!



Composition: 88% Merlot, 8% Malbec, 4% Cabernet Franc

Market Trends/Opportunity: Merlot \$20+ SRP category is +7% vs. PY.

Winemaker: Tyson Wolf

Availability: National

Appellation: Sonoma County

SRP: \$25

Winemaking & Sourcing: Drawing on our winemaking team's expertise working with this varietal, Decoy Sonoma County Merlot is a lush and inviting wine highlighting the elegance of the varietal. Our grapes are sourced from the exceptional valleys of Dry Creek, Alexander, Knights and Sonoma.

Tasting Notes: This lush and inviting Merlot displays flavors of ripe blackberry, black cherry and cassis, underscored by hints of sweet spice, cocoa and leather. On the palate, balanced acidity adds poise and elegance, while silky, refined tannins carry the wine to a fruitful and concentrated finish.

Key Accolades: v13 91 Pts. *Wine Review Online*. v12 90 Pts., *Wine Review Online*. v10 4 Stars – Excellent, *Restaurant Wine*. v08 5 Stars 92 Pts., *Beverage Dynamics*. v08 4 Stars – Excellent, *Restaurant Wine*.

Recommended Pairings: Grilled Lamb, Beef, Duck, Wild Rice, Mushrooms, Aged Cheddar, Rosemary

UPC: 669576 01925 2

SCC/Case Code: 20 669576 01925 6

TTB Approval: 12303001000356

Marquee Accounts: Wine Country Bistro, Mastro's, Metropolitan Grill, Norman's Orlando, Chart House

Alcohol: 13.9%

Formats Available: 750ml