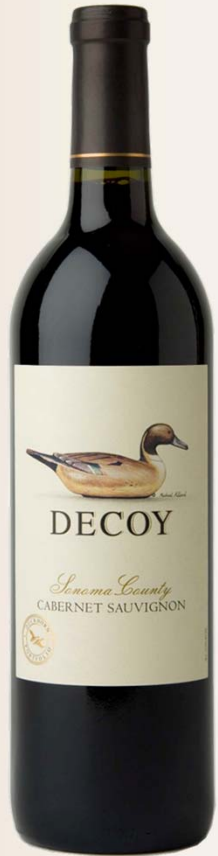


2014 DECOY SONOMA COUNTY CABERNET SAUVIGNON



Best selling California Cabernet under \$30!

<p>Composition: 90% Cabernet Sauvignon, 10% Merlot</p>	<p>Market Trends/Opportunity: Cabernets \$20+ SRP category is +18% vs. PY.</p>
<p>Winemaker: Dana Epperson</p>	<p>Availability: National</p>
<p>Appellation: Sonoma County</p>	<p>SRP: \$25</p>
<p>Winemaking & Sourcing: Decoy Sonoma County Cabernet Sauvignon offers a rich and appealing expression of the varietal crafted to be ready upon release. The fruit is sourced from various appellations within Sonoma County including Alexander Valley, Dry Creek Valley, Chalk Hill, Russian River Valley and Knights Valley.</p>	<p>Tasting Notes: From its deep ruby and violet hue to its enticing fruit-forward aromas of blackberry, currant and black cherry, this wine showcases what we love about great Sonoma County Cabernet Sauvignon. On the palate, the lush fruit is balanced by smooth, rich tannins and lovely layers of spice, cocoa and hints of sweet and toasty French oak.</p>
<p>Key Accolades: v12 93 Pts., <i>Cheers</i>. v12 90 Pts., <i>The SOMM Journal</i>. v11 91 Pts./4 Stars, <i>Beverage Dynamics</i>. v09 90 Pts., <i>Wine Enthusiast</i>. v08 91 Pts., <i>Wine Review Online</i> “Doubtless one of the finest, if not the finest, \$25 Cabs produced in the Napa Valley this vintage...”.</p>	<p>Recommended Pairings: Roast Beef, Lamb Chops, Black Pepper, Mushrooms and Aged Gouda.</p>
<p>UPC: 669576 019269 Case: 20 669576 01926 3 TTB Approval: 12012001000453</p>	<p>Marquee Accounts: Mo’s Steakhouse, Wine Country Bistro, Mastro’s, Root’s Steakhouse, Tabor Road Tavern, Metropolitan Grill, Norman’s Orlando</p>
<p>Alcohol: 13.9%</p>	<p>Formats Available: 750ml</p>