

# 2013 PARADUXX PROPRIETARY NAPA VALLEY RED WINE



*Decidedly contemporary and Californian, Paraduxx is a must-have Napa Red Blend!*

**Composition:** 73% Cabernet Sauvignon, 13% Merlot, 10% Zinfandel, 4% Petit Verdot

**Market Trends/Opportunity:** Luxury Red Blends category is up +24% vs. PY.

**Winemaker:** Don LaBorde

**Availability:** National

**Appellation:** Napa Valley

**SRP:** \$48

**Winemaking & Sourcing:** Fusing the robust flavors of Zinfandel with Cabernet Sauvignon, the blend embraces the best of both varietals. A true Napa Valley blend, the fruit is sourced from all over Napa Valley, including four estate vineyards. Concentrating on the warmer AVA's of Napa, the grapes are sourced from as far North as Calistoga as far east as Pope and Chiles Valley and as far south as Yountville.

**Tasting Notes:** Blended around a core of Cabernet Sauvignon, this is one of the most structured and age-worthy expressions of our Proprietary Red Wine that we have ever made. The nose offers deep, concentrated aromas of blackberry cobbler and rich brambly fruit. The palate is soft and rich, with balanced tannins framing lush layers of blueberry, blackberry and spice, all of which carry through to a long, supple finish.

**Key Accolades:** : v12 90 Pts., *Wine Enthusiast*. v11 93 Pts., *Wine Review Online*. v10 90 Pts., *Wine Enthusiast*. v10 91 Pts., *Wine Review Online*. v10 5 Stars – Exceptional, *Restaurant Wine*. v09 95 Pts., *Ken's Wine Guide*.

**Recommended Pairings:** Game Birds, Sausage, Roasted Tomatoes, Manchego, Parmigiano, Aged Cheddar, Black Pepper, Arugula.

**UPC:** 669576 01868 2

**Case:** 20 669576 01868 6

**TTB Approval:** 13140001000370

**Marquee Accounts:** Wynn, Chicago Chop House, L'Auberge Del Mar, Mustard's, Smith & Wollensky, Delano Hotel, Morton's

**Alcohol:** 14.9%

**Formats Available:** 375ml, 750ml, 1.5L