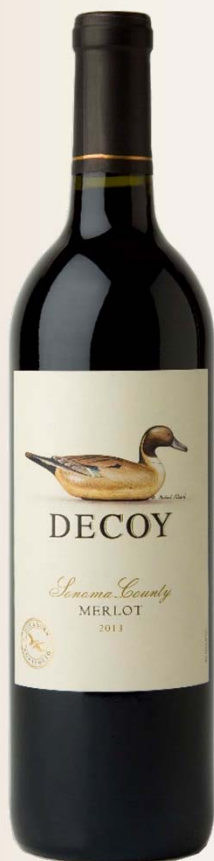


2013 DECOY SONOMA COUNTY MERLOT



Classic Duckhorn winemaking has never been so easy to enjoy!



Composition: 100% Merlot

Market Trends/Opportunity: Merlot \$20+ SRP category is +6% vs. PY.

Winemaker: Dana Epperson

Availability: National

Appellation: Sonoma County

SRP: \$25

Winemaking & Sourcing: Drawing on our winemaking team's expertise working with this varietal, Decoy Sonoma County Merlot is a lush and inviting wine highlighting the elegance of the varietal. Our grapes are sourced from the exceptional valleys of Dry Creek, Alexander, Knights and Sonoma.

Tasting Notes: Alluring aromas of black cherry and dark chocolate are complemented by savory notes and subtle hints of smoke. Graceful and velvety, this wine glides across the palate, with beautifully balanced acidity and tannins underscoring lush layers of fruit.

Key Accolades: v12 90 Pts., *Wine Review Online*. v10 4 Stars – Excellent, *Restaurant Wine*. v08 5 Stars 92 Pts., *Beverage Dynamics*. v08 4 Stars – Excellent, *Restaurant Wine*. v08 89 Pts., *Wine Review Online*.

Recommended Pairings: Grilled Lamb, Beef, Duck, Wild Rice, Mushrooms, Aged Cheddar, Rosemary

UPC: 669576 019252

SCC/Case Code: 20 669576 01925 6

TTB Approval: 12303001000356

Marquee Accounts: Wine Country Bistro, Mastro's, Metropolitan Grill, Norman's Orlando, Chart House

Alcohol: 13.5%

Formats Available: 750ml