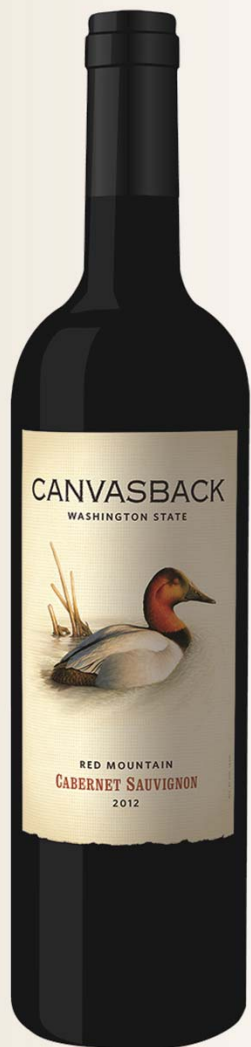


2012 CANVASBACK RED MOUNTAIN WASHINGTON STATE CABERNET SAUVIGNON (SEPT. 1ST - SELECT MARKETS)



We are thrilled to announce the release of our inaugural vintage of our Red Mountain Washington State Cabernet. Red Mountain is revered among wine critics and oenophiles for producing world-class Cabernets.

Composition: 85% Cabernet Sauvignon, 15% Merlot

Market Trends/Opportunity: Luxury Cabernet category is +18% vs. PY.

Winemaker: Brian Rudin

Availability: Please inquire

Appellation: Red Mountain | Washington State

SRP: \$40

Winemaking & Sourcing: We source our fruit from some of the preeminent vineyards around the small but highly acclaimed 600 acre AVA, including La Coyo, Shaw, Quintessence and Klipsun. Klipsun was named by *Wine & Spirits* magazine as one of the Top 100 Vineyards in the US.

Tasting Notes: Alluring aromas of blueberry, black cherry, plum and licorice rise from the glass supported by earthy minerality and hints of dry desert sage. While the entry is rich and juicy, the wine reveals its full structure and intensity on the mid-palate, where firm, fine-grained tannins support layers of lush fruit and earth, as well as notes of savory herbs and exotic spices.

Key Accolades: Not yet submitted.

Recommended Pairings: The integrated tannins in this wine call for grilled meat and game: steak with blue cheese butter and roasted lamb with herbs and charred gruyere burger.

UPC: 669576040003

Marquee Accounts: TBD

SCC/Case Code: 20669576040007

TTB Approval: 14085001000547

Alcohol: 14.5%

Formats Available: 750ml