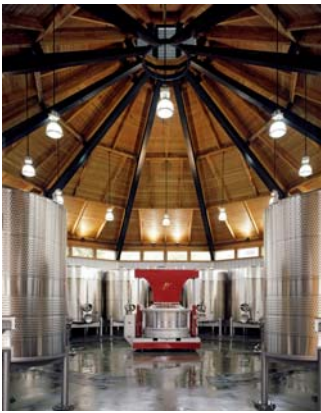


## The New Paraduxx Winery

In the fall of 2003, construction began on a separate winery estate for Paraduxx. The project was completed in the fall of 2005 and we began welcoming guests that same year.

The site for Paraduxx's new winemaking facility is on the Silverado Trail in the Yountville appellation of Napa Valley. The property includes a winery, a barrel storage facility, and the luxurious Vineyard House for hospitality events—all of which were designed by Baum Thornley Architects LLP of San Francisco. Overall facility design was influenced by the historic farmstead enclaves found throughout the Napa Valley.



The dramatic centerpiece of the Paraduxx Winery is a unique 10-sided fermentation facility. This distinctive structure is an evolutionary reinterpretation of the area's traditional round barns. Although designed to be aesthetically appealing, this building houses a highly efficient, state-of-the-art winemaking facility.

Dan Duckhorn, chairman of the board and founder of Duckhorn Wine Company, commented, "The creation of a separate winery for Paraduxx is the realization of a long-standing dream. In addition to having a hospitality center where visitors can taste the wines, the highly efficient layout of the winery will allow us to take the quality of Paraduxx to an even higher level."

From the outside, the Vineyard House is a fresh take on a typical Napa Valley farmhouse, with a sweeping covered veranda overlooking the winery and the surrounding vineyard. Inside, natural light has been combined with exposed beams, contemporary finishes and comfortable furnishings to create an airy and inviting tasting environment. Our tasting experience features vertical tastings of Paraduxx, served in Riedel's artful stemless 'O' glassware. Offered by appointment, our relaxing seated wine tastings are complemented by an array of cheeses.

Paraduxx is a bold and expressive Napa Valley Red Wine. Fusing the robust flavors of California's native Zinfandel with the grandeur of Cabernet Sauvignon, Paraduxx embraces the best of both core varietals. An unabashed extrovert, this innovative blend has the personality to mix naturally with great food and dynamic company. Free from convention, Paraduxx has developed its own exuberant personality filled with enticing layers of lush fruit and engaging aromatics.



# PARADUXX®

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