

What Paraduxx Napa Valley Wines Can Do for You

- **Top 2 Luxury Red Blend.** Paraduxx is the #2 by the bottle Red Blend in high end restaurants.
- **Exceptional Value.** One of the few Napa Valley Cabernet Blends <\$50 retail and <\$100 on a wine list.
- **Estate Vineyard Sourcing.** 200+ acres of our meticulously farmed Napa Valley estate vineyards supply up to one-third of the fruit for each bottle.

Winemaker

Don LaBorde



Brand Standards

2014 Paraduxx Proprietary Napa Valley Red Wine

Wines Available

- Proprietary Napa Valley Red Wine

Pricing Guidelines

- Proprietary Red Wine- \$18-20 BTG, \$80-98 BTB, \$48 SRP/\$39.99 Feature

Channel Mix

50% On-Premise/
50% Off-Premise

