

PRIMARY LOGO



SECONDARY MARKS



Full Color (2-color) Duck



One Color Duck



Capsule top/Background Watermark G

COLORS

	USE	PMS	C/M/Y/K	R/G/B
	Background	7499	0 / 2 / 15 / 0	255 / 246 / 220
	Subtitles/Accents	874	0 / 26 / 50 / 30	178 / 154 / 108
	Titles/Accents	5815	0 / 0 / 91 / 79	91 / 86 / 0
	Titles/Accents	7552	43.4 / 48 / 75.3 / 19.5	125 / 111 / 78
	Subtitles/Accents	392	49.2 / 38.4 / 87.3 / 15.8	125 / 123 / 70
	Body Text	405	52.5 / 47.5 / 52 / 14.6	118 / 114 / 108
	Underside of duck	(417 Tint 42%)	24 / 18 / 30 / 0	196 / 194 / 177

TYPE AND USAGE

TITLES/SUBTITLES: REQUIEM DISPLAY (SMALL CAPS, TITLE CASE, ITALIC, 100 TRACKING)

Body Copy: Adobe Garamond Pro

Acceptible Substitute: Garamond or Garamond Premier Pro