



What Goldeneye AV Wines Can Do for You

- **#1 \$50+ Pinot Noir.** From one of the top rated appellations for California Pinot Noir.
- **Top 20 Luxury Pinot Noir.** Goldeneye is among the top 20 by the bottle Pinot Noirs in high end restaurants.
- **Estate Vineyard Sourcing.** Nearly all of the fruit for our acclaimed Pinot Noir comes from our 130+ acres of Anderson Valley estate vineyards.

Winemaker

Katey Larwood



Channel Mix

60% On-Premise/40% Off-Premise

Brand Standards

2016 Goldeneye Anderson Valley Pinot Noir

Wines Available

- Anderson Valley Pinot Noir
- Anderson Valley Pinot Noir *Gowan Creek Vineyard*
- Ten Degrees Anderson Valley Pinot Noir

Pricing Guidelines

- AV Pinot Noir - \$25-30 BTG, \$85-110 BTB, \$58 SRP
- AV Pinot Noir Gowan Creek - \$120-150 BTB, \$86 SRP
- Ten Degrees AV Pinot Noir - \$165-185 BTB, \$125 SRP

