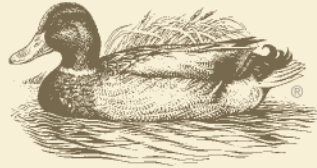


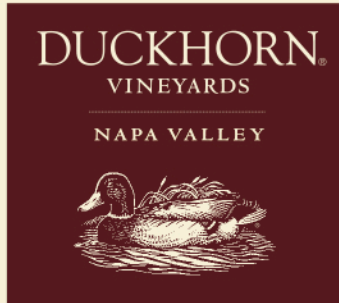
PRIMARY LOGO

DUCKHORN[®]
VINEYARDS

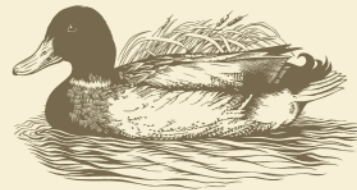
NAPA VALLEY



SECONDARY MARKS



REVERSED LOGO
TO BE USED ANYTIME
BACKGROUND COLOR
IS DARKER THAN LOGO



SIMPLIFIED DUCK
FOR EMBROIDERY

DUCKHORN[®]
VINEYARDS
NAPA VALLEY

WORDMARKS

DUCKHORN[®]
VINEYARDS

(NO APPELLATION)

TYPE AND USAGE

TITLES: CENTAUR (ALL CAPS, 50 TRACKING)

SUBTITLES: ADOBE GARAMOND (SMALL CAPS, 50 TRACKING)

Body Copy: Adobe Garamond Pro

COLORS



USE

PMS

c/M/Y/K

R/G/B

Background (primary)

7500

0 / 2 / 15 / 3

247 / 237 / 212



Watermark Duck

7503 Tint 38%

9 / 9 / 24 / 0

154 / 28 / 34



Subtitles/Accents

4485

46.1 / 47.2 / 75.7 / 21.1

120 / 109 / 77



Text

Warm Gray 11

50.6 / 47 / 48.9 / 11.7

124 / 118 / 114



Titles/Lines/Accents

504

65 / 100 / 100 / 35

77 / 34 / 36

PACKAGE COLORS



Label Yellow

7402

0 / 6 / 30 / 0

255 / 240 / 178



Label Red

202

0 / 100 / 61 / 43

152 / 0 / 46



Label Green

362

70 / 0 / 100 / 9

74 / 170 / 66

