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**DUCKHORN WINE COMPANY'S  
CANVASBACK WASHINGTON STATE RED MOUNTAIN CABERNET SAUVIGNON  
TO BE RELEASED NATIONALLY**

NAPA VALLEY, Calif. – September 29, 2015 – After the critically acclaimed limited-release of its inaugural 2012 Canvasback Washington State Red Mountain Cabernet Sauvignon, Duckhorn Wine Company is releasing its second vintage nationally beginning this month. Like the 2012 vintage, the 2013 Canvasback was crafted using grapes from some of Red Mountain's most renowned vineyards, including Klipsun, Ambassador, Quintessence, and Shaw.

“The market reaction to Canvasback's first vintage has been phenomenal,” says Duckhorn Wine Company President & CEO Alex Ryan. “This wine has shown that there is an incredible thirst for great Cabernet Sauvignon from this highly acclaimed AVA at an accessible luxury price point. We came to Red Mountain because it is one of the finest places to grow Cabernet Sauvignon in North America. The arid environment, with its long days, cold nights and mineral-rich soils, produces epic red wines.”

In addition to sourcing from local growers, Duckhorn Wine Company acquired and planted its 20-acre Red Mountain Longwinds Estate Vineyard, which will begin yielding fruit for Canvasback in 2017. Located near the top of the mountain above the frost zone, at an elevation of approximately 900 to 1,100 feet, the property was widely recognized as the most coveted uncultivated site of the mountain. The site was planted, and is being farmed, by Canvasback Vineyard Manager, and Washington winegrowing authority, Dick Boushey, who is a past “Grower of the Year” honoree by both the Washington Association of Wine Grape Growers and the Washington State Grape Society. “Establishing an estate vineyard is a testament to how committed we are to being here on Red Mountain, and hiring Washington native Brian Rudin as winemaker is a testament to how committed we are to quality,” adds Ryan.



With the 2013 vintage release, Canvasback has increased production more than twofold from 2,500 cases. To maintain the exceptional quality of the debut vintage, which sold out in months, Canvasback sourced additional fruit from its core growers, while also establishing new grape-sourcing partnerships with three other top Red Mountain growers: Canyons, Kiona Vineyard – Heart of the Hill and Obelisco.

For more information about Canvasback, please visit [CanvasbackWine.com](http://CanvasbackWine.com), or join us online at [Twitter.com/CanvasbackWine](https://Twitter.com/CanvasbackWine) and [Instagram.com/CanvasbackWine](https://Instagram.com/CanvasbackWine).

### **About Duckhorn Wine Company**

Duckhorn Wine Company has helped to set the standard for American fine wine for almost four decades. Founded with the launch of Duckhorn Vineyards in 1976, the Duckhorn portfolio has evolved to include Goldeneye, Paraduxx, Migration, Decoy and Canvasback, each with its own dedicated winemaker. With almost 700 acres of acclaimed estate vineyards in California's Napa Valley, Sonoma County, Anderson Valley, and Washington State's Red Mountain, along with grapes from the finest growers, each winery has its own focused winegrowing program from which to make its wines. Duckhorn Wine Company wines are available throughout the United States, on five continents, and in 45 countries. For more information, visit [Duckhorn.com](http://Duckhorn.com).

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