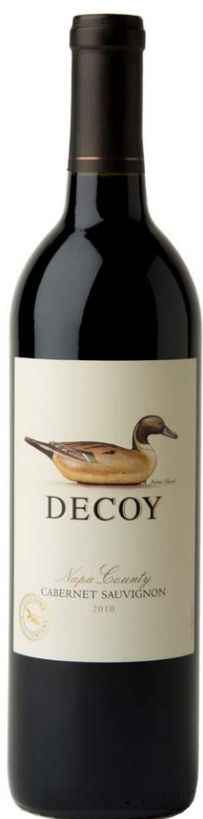


# 2010 DECOY NAPA COUNTY CABERNET SAUVIGNON

*The finest Napa Cabernet at this price point!*



**Composition:** 96% Cabernet Sauvignon, 3% Merlot, 1% Petit Verdot

**Market Trends/Opportunity:** Cabernets \$20+ SRP are +35.4% vs. PY.

**Winemaker:** Bill Nancarrow

**Availability:** National

**Appellation:** Napa County

**SRP:** \$25

**Winemaking:** Since 1978, Duckhorn Vineyards has been exploring the character and complexity of Napa Valley Cabernet Sauvignon. Following in this tradition, Decoy Napa County Cabernet Sauvignon offers a rich and appealing expression of the varietal crafted to be ready upon release.

**Tasting Notes:** Produced to be lush and enjoyable upon release, this wine has a seamless tannin structure, refreshing acidity and great length. Rich dark fruit aromas are underscored by enticing oak-inspired notes of caramel, mocha and baking spices. These elements continue on the palate, which spotlights a rich core of blackberry and plum.

**Key Accolades:** v09 90 Pts., *Wine Enthusiast*. v08 91 Pts., *Wine Review Online* “Doubtless one of the finest, if not the finest, \$25 Cabs produced in the Napa Valley this vintage...”. v08 Best Buy - Year’s Best Cabernets and Blends *Wine & Spirits*.

**Recommended Pairings:** Roast Beef, Lamb Chops, Black Pepper, Mushrooms and Aged Gouda.

**UPC:**

**Marquee Accounts:** Mo’s Steakhouse, Wine Country Bistro, Mastro’s, Root’s Steakhouse, Tabor Road Tavern, Metropolitan Grill, Norman’s Orlando

**Bottle:** 669576 019269

**Case:** 20 669576 01926 7

**SCC:** 10669576019266

**Formats Available:** 750ml

**TTB Approval:** 11291001000156

**Alcohol:** 13.9%