

# 2009 DECOY NAPA VALLEY MERLOT

*Unbelievable quality and value in Napa Valley Merlot!*



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| <b>Composition:</b> 98% Merlot, 2% Cabernet Sauvignon   | <b>Market Trends/Opportunity:</b> 3 <sup>rd</sup> largest varietal in the market at 10.9% (cases). >\$20 category +13%.   |
| <b>Winemaker:</b> Bill Nancarrow  | <b>Availability:</b> National   |
| <b>Appellation:</b> Napa Valley   | <b>SRP:</b> \$25.00   |
| <b>Winemaking:</b> For more than three decades, Duckhorn Vineyards has been crafting exceptional Napa Valley Merlot reflecting the rich diversity of the valley's many appellations. Drawing on our winemaking team's expertise working with this varietal, Decoy Napa Valley Merlot is a lush and inviting wine highlighting the elegance of the varietal. | <b>Tasting Notes:</b> This wine is lush and enticing with aromas of bright red cherry and plum, as well as subtle hints of sweet spice. On the palate, the tannins are soft and approachable, adding length to the briar fruit and cranberry notes, and carrying the wine through to a lovely finish highlighting elements of ginger, vanilla, licorice and earth |
| <b>Key Accolades:</b> v08 5 Stars 92 Pts., <i>Beverage Dynamics</i> , v08 4 Stars – Excellent, <i>Restaurant Wine</i> . v08 89 Pts., <i>Wine Review Online</i> . v07 88 Pts., <i>Connoisseurs' Guide</i>  | <b>Recommended Pairings:</b> Mushrooms, Grilled Lamb or Beef, Aged Cheddar, Rosemary  |
| <b>UPC:</b><br><b>Bottle:</b> 669576 019252<br><b>Case:</b> 20 669576 01925 9   | <b>Marquee Accounts:</b> Wine Country Bistro, Mastro's, Metropolitan Grill, Norman's Orlando, Chart House   |
| <b>SCC:</b> 10669576 019259   | <b>Formats Available:</b> 750ml   |
| <b>TTB Approval:</b> 09338000000053   | <b>Alcohol:</b> 14.5%   |