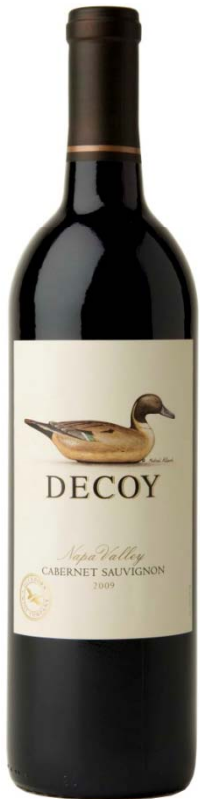


2009 DECOY NAPA VALLEY CABERNET SAUVIGNON

The finest Napa Valley Cabernet at this price point!



Composition: 82% Cabernet Sauvignon, 18% Merlot

Market Trends/Opportunity: Cabernet is 15.1% of all wine \$ sales and increased 4.9% vs. last year. >\$20 category +13%.

Winemaker: Bill Nancarrow

Availability: National

Appellation: Napa Valley

SRP: \$25.00

Winemaking: Since 1978, Duckhorn Vineyards has been exploring the character and complexity of Napa Valley Cabernet Sauvignon. Following in this tradition, Decoy Napa Valley Cabernet Sauvignon offers a rich and appealing expression of the varietal crafted to be ready upon release.

Tasting Notes: Reflecting the character of each growing season, this Cabernet is made to be enjoyed upon release. It is rich and appealing with fragrant, aromas of mulberry, raspberry and currant with hints of rhubarb and mocha. The soft-toned fruit flavors dominate the palate with engaging spice complexity. This supple and approachable wine has a lingering finish framed by structured tannins.

Key Accolades: v08 91 Pts., *Wine Review Online* "Doubtless one of the finest, if not the finest, \$25 Cabs produced in the Napa Valley this vintage...". v08 Best Buy - Year's Best Cabernets and Blends *Wine & Spirits*, v08 5 Stars 93 Pts., *Cheers*

Recommended Pairings: Roast Beef, Lamb Chops, Black Pepper, Mushrooms and Aged Gouda.

UPC:

Bottle: 669576 019269

Case: 20 669576 01926 7

Marquee Accounts: Mo's Steakhouse, Wine Country Bistro, Mastro's, Root's Steakhouse, Tabor Road Tavern, Metropolitan Grill, Norman's Orlando

SCC: 10669576019266

Formats Available: 750ml

TTB Approval: 10342001000040

Alcohol: 14.5%