

PARADUXX®

NAPA VALLEY

History

Since being founded in 1994, Paraduxx has earned acclaim as the only winery solely devoted to stylish Napa Valley blends. Artfully crafted to appeal to the modern palate, the visionary blends of the Paraduxx portfolio have established a reputation for their bold, expressive character and their food-friendly sophistication.

Every great tradition begins as an innovation. Duckhorn Wine Company originally created Paraduxx to allow its winemakers the freedom to explore other styles without detracting from Duckhorn Vineyards' focus on Bordeaux varietals. In 1994, Paraduxx sourced 4 tons of Zinfandel from the 100-year-old vines of Napa's Korte Vineyard. This Zinfandel was blended with Duckhorn Vineyards' own estate Cabernet Sauvignon, along with smaller amounts of Merlot and Petite Sirah to create the first Paraduxx vintage.

Fusing the robust flavors of California's native Zinfandel with the grandeur of Cabernet Sauvignon, Paraduxx's premiere bottling embraced the best of both core varietals to produce a world-class blend with a decidedly Californian personality. With a nod to the great blends of the world—from the Super Tuscan wines of Italy to the Shiraz-Cabernet Sauvignon blends of Australia—this wine became Paraduxx's flagship bottling. It also became a template for future blends, creating a philosophy to guide Paraduxx's exploration of the union of different varietals. This philosophy can be seen across the Paraduxx portfolio, where every blend features at least one non-Bordeaux varietal. Stylistically, winemaker David Marchesi strives to create blends that capture the essence of their Napa Valley terroir—wines that are inherently ripe, robust and compelling, but that are also impeccably balanced, with the depth, complexity and acidity to complement great modern cuisine.

Dedicated to attaining new benchmarks for blends in California, David combines consummate Napa viticulture with a vibrant approach to winemaking. Understanding that each vineyard block is as one-of-a-kind as a fingerprint, David harvests and barrel ages each lot of fruit separately. These lots come from four acclaimed estate vineyards (Stout, Candlestick Ridge, Rector Creek and Monitor Ledge), as well as a selection of fruit from some of the finest growers in the Napa Valley. Reflecting the rich diversity of the Paraduxx portfolio, grapes come from an array of mountain and valley floor vineyards in some of the Napa Valley's most acclaimed sub-appellations (including Calistoga, Rutherford, St. Helena, Howell Mountain Yountville and Pope Valley).



To preserve the distinctiveness of this sought-after fruit, David does as many as 50-60 individual fermentations in a given vintage (some as small as two barrels). As part of the Paraduxx winemaking program, David utilizes upwards of 15 different coopers to age the 10 or more varietals he works with each growing season. Beginning with the 2009 vintage, Paraduxx unveiled a new label for its evolving lineup of Napa Valley blends. Replacing the winery's artist-label series, this new label debuted a simple and intuitive set of letter-inspired names for Paraduxx's flight of blends, with each letter corresponding to one of the blends core varietals (C=Cabernet Sauvignon, Z=Zinfandel, M=Merlot, P=Petit Verdot, V=Viognier).

All of the wines in the Paraduxx portfolio are made in a state-of-the art winery that was unveiled in 2005. The centerpiece of the Paraduxx winery is a unique 10-sided fermentation building inspired by traditional round barns. Flanking the fermentation building are two symmetrical barrel cellars, partially set below grade to allow gravity flow of the fermented wine to oak barrels for aging. The luxuriously appointed Paraduxx Vineyard House welcomes guests for an array of intimate sit-down tasting experiences.

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