

2009 DECOY SONOMA COUNTY ZINFANDEL

Unbelievable quality and value in Sonoma County Zinfandel!



Composition: 100% Zinfandel

Market Trends/Opportunity: Zinfandel 13 weeks +7.2%. >\$20 category +13%.

Winemaker: David Marchesi

Availability: National

Appellation: Sonoma County

SRP: \$22

Winemaking: Our Paraduxx winemaking team has been crafting a world-class red blend using Zinfandel since 1994. Decoy Zinfandel allows us to explore this robust and appealing grape as a stand-alone wine. It offers concentration and complexity, while highlighting classic Zinfandel elements.

Tasting Notes: This enticing Sonoma County wine highlights a bright red-fruit and spice expression of Zinfandel. The aromas are ripe and appealing, offering layers of strawberry jam, raspberry and sweet vanilla, as well as hints of chocolate-covered cherries and white pepper. On the palate, the entry is full and balanced with lovely cranberry notes supported by the subtle influence of fine oak.

Key Accolades: v09 4 Stars – Excellent, *Restaurant Wine*. v08 Top 100 Best Buys of the Year, *Wine & Spirits*. v08 92 pts, *Wine Enthusiast*, *Editor's Choice*. v08 91 pts., *Wine & Spirits Best Buy*,

Recommended Pairings: Barbecued pork, Salmon Tacos with Tomatillo-Avocado Slaw, Skirt Steak.

UPC:

Bottle: 669576 019238

Case: 20 669576 01923 4

Marquee Accounts: Harrah's, Wine Country Bistro, Mastro's, Harrah's, Metropolitan Grill

SCC: 10669576019235

Formats Available: 750ml

TTB Approval: 10343001000221

Alcohol: 14.5%