

2009 DECOY NAPA VALLEY RED WINE

The best-selling California Super-Luxury Red Blend!



<p>Composition: 46% Merlot, 43% Cabernet Sauvignon 9% Cabernet Franc, 2% Petit Verdot</p>	<p>Market Trends/Opportunity: Red Wine 13 weeks +5.4%. >\$20 category +13%.</p>
<p>Winemaker: Bill Nancarrow</p>	<p>Availability: National</p>
<p>Appellation: Napa Valley</p>	<p>SRP: \$25.00</p>
<p>Winemaking: Since 1985, Decoy has earned an important place in our Duckhorn Vineyards family of wines by allowing our winemaker blending flexibility. The core blend for this appealing Napa Valley Red Wine pairs the complexity of Cabernet Sauvignon with the elegance of Merlot. Reflecting the character of each growing season and the diversity of our vineyard sources, Decoy has established itself as a wine of distinction.</p>	<p>Tasting Notes: This vintage of our Decoy Napa Valley Red Wine offers intermingled aromas of walnut, clove, dark plum, sage, and blackcurrant. The palate has a soft warm entry that leads into flavors of redcurrant, blueberry, and vanilla wafer crisp. Soft lush tannins make for an easy finish.</p>
<p>Key Accolades: v09 4 Stars – Excellent, <i>Restaurant Wine</i>. v08 88Pts., <i>Wine Spectator</i>. v07 91 Pts. <i>Wine Enthusiast</i>, <i>Editor’s Choice</i>. V06 90 Pts., <i>Wine Review Online</i>.</p>	<p>Recommended Pairings: Ribeye Steak, Aged Parmesan & Asiago cheeses, Porcini Mushroom Sauce.</p>
<p>UPC: Bottle: 669576 019207 Case: 20 669576 01920 0</p>	<p>Marquee Accounts: Morton’s, Ruth’s Chris, Oceanaire, Mastro’s, Back Bay Restaurant Group, Quality Meats , Smith & Wollensky, Chop’s</p>
<p>SCC: 10669756019207</p>	<p>Formats Available: 750ml</p>
<p>TTB Approval: 10322001000334</p>	<p>Alcohol: 14.5%</p>