



# 2008 DUCKHORN VINEYARDS NAPA VALLEY MERLOT

*America's quintessential, #1 Ultra-Luxury Merlot!*



**Composition:** 86% Merlot, 9.5% Cabernet Sauvignon, 3.5% Petit Verdot, 1% Cabernet Franc

**Market Trends/Opportunity:** 3<sup>rd</sup> largest varietal in the market at 10.9% (cases). #1 Selling \$50+ Merlot in the U.S. >\$20 category +13%.

**Winemaker:** Bill Nancarrow

**Availability:** National

**Appellation:** Napa Valley

SRP: \$52.00

**Winemaking:** Literally a snapshot of Napa Valley's best vineyards in a bottle, our Napa Valley Merlot is a complex blend of vineyard lots, incorporating fruit from Estate Vineyards and top independent growers. The final wine is a rich and cohesive expression of the entire Napa Valley, reflecting the microclimates and soils of this unique appellation.

**Tasting Notes:** Depth is on display in the aromatics, where notes of Asian spice, red current, plum and blueberry crisp are supported by a subtle streak of earthiness. The palate is both velvety and balanced, with flavors that echo the aromas. These flavors are held together by granular tannins and accented by oak-inspired notes of molasses and nougat.

**Key Accolades:** v07 "2010 Merlot of the Year", Tom Simoneau. "Most Popular Merlot", *Wine & Spirits* 22<sup>nd</sup> Restaurant Poll. v07 92 Pts., *Wine Enthusiast*, v07 "Top 40 Western Wine Award Winner 2010", *Sunset*. v07 Best of Show Five Star Merlots, *QRW*. v07 91 Pts., *Wine Review Online*, v07 4+ Stars – Excellent, *Restaurant Wine*. v06 96 Pts., *Wine News Tasters' Choice selection*.

**Recommended Pairings:** Mushrooms, Grilled Lamb or Beef, Aged Cheddar, Rosemary.

**UPC:**

**Bottle:** 669576 019283

**Case:** 20 669576 01928 3

**Marquee Accounts:** Morton's, Ruth's Chris, Del Frisco's/Sullivan's, Legal Sea Foods, Il Fornaio, Fleming's, Four Seasons, The Ivy, Palm, Roy's, Emeril's, Bellagio, Smith and Wollensky.

**SCC:** 10669576018382

**Formats Available:** 375ml, 750ml, 1.5L, 3L

**TTB Approval:** 10035000000002

**Alcohol:** 14.5%



**#1 Merlot in the US!**

DUCKHORN VINEYARDS

PARADUXX

Goldeneye

MIGRATION<sup>®</sup>

DECOY

DUCKHORN WINE COMPANY